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FOR IMMEDIATE RELEASE

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S&W Seed Retains Lytham Partners For Investor Relations

PHOENIX, Arizona and FIVE POINTS, California – June 21, 2011 – S&W Seed Company (Nasdaq: SANW), announced today the retention of Lytham Partners, LLC to conduct a national investor relations program.

Mark S. Grewal, president and CEO of S&W Seed Company, commented, "S&W is now firmly positioned in three markets: production and marketing of high salt- and heat-tolerant alfalfa seed, the natural sweetener market via our new stevia planting program, and seed cleaning and processing for other seed producers. All three of these markets provide substantial growth opportunities in the years to come. We believe the time is right to expand our visibility within the national investment community as we execute on our strategic business plan. Lytham Partners has developed strong relationships in the institutional investor community that we believe will benefit the Company going forward."

Grewal continued, "I want to personally thank Dodi Handy and the entire team at Elite Financial Communications for the fine work that they have done in representing S&W since our IPO. They have helped us to build a presence within the national investment community and we look forward to leveraging that presence in the coming years."

Joseph Diaz of Lytham Partners, LLC, commented, "We believe that S&W Seed Company can be an emerging leader in the seed industry with its alfalfa seed development program and in the natural sweetener market as a stevia leaf supplier. With the increased demands on our global food supply chain in conjunction with the continued reduction of arable land, particularly in third world countries, we believe S&W has developed a palette of products that can grow and thrive in extremely challenging soil conditions. Developed in a seed-breeding program spanning three decades, S&W's high salt- and heat-tolerant alfalfa seed products can make significant contributions to the food chain in meeting the nutritional needs of people around the world. The coming importance of S&W's salt tolerant varieties was highlighted as



recently as last week by a report released by the United Nations. According to the report, 70 percent of the area that is available to increase agricultural production, mostly in sub-Saharan Africa and Latin America, suffers from soil and terrain constraints. The key soil constraint impacting development is 'brackish soil,' according to the report. This is the need that S&W has targeted with its salt tolerant alfalfa varieties."

"The S&W management team and the Board of Directors have extensive agricultural industry experience and the Company is equipped to respond to the rapidly changing conditions that are the hallmark of agriculture in the 21st century," continued Mr. Diaz. "We believe that S&W has significant competitive advantages that will serve the Company well as it works to further develop its markets. We look forward to working with management and the Board of Directors in the years to come."

About Lytham Partners

Lytham Partners, LLC provides expertise and guidance to small-cap companies in the healthcare, technology, services, agricultural, industrial, aerospace and defense segments, as well as the consumer and capital goods industries. The firm is dedicated to generating substantive communications programs with an emphasis on developing management credibility via data, clear articulation of achievable strategic plans, and timely interaction with investors. For more information visit our website at www.lythampartners.com.

About S&W Seed Company

Founded in 1980 and headquartered in the Central Valley of California, S&W Seed Company is a leading producer of warm climate, high yield alfalfa seed varieties, including varieties that can thrive in poor, saline soils, as verified over decades of university-sponsored trials. S&W also offers seed cleaning and processing at its 40-acre facility in Five Points, California and has recently launched a business expansion initiative centered on its plan to mass produce stevia leaf in the U.S. in response to growing global demand for the all-natural, zero calorie sweetener from the food and beverage industry. For more information, please visit www.swseedco.com.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in the Company's 10-K for the fiscal year ended June 30, 2010, and other filings made by the Company with the Securities and Exchange Commission.

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