



## VIRTUAL INVESTOR CONFERENCE

Small and micro-cap companies, in particular, need more accessible, timely and affordable opportunities to communicate their story.

The Virtual Investor Conference allows you to benefit from the traditional investor conference experience and outcome without the travel and lodging expenses, and the hassle-factor normally associated with these events. From your desk, you can share your company's value proposition with a diverse group of investors, address their questions and initiate the investment community relationships that can have a sustainable impact on the valuation of your company. Get all the benefits of a conference while remaining totally productive.

For the last two decades, Lytham Partners has developed relationships with a wide range of institutional investors and retail investors that are looking for unique, undiscovered, undervalued, and leading-edge companies. The Virtual Investor Conference forum will provide you with an opportunity to communicate your company's story directly to this large universe of investors in an effective and efficient format.

## REGISTER TODAY

If you are a public company interested in participating in the Lytham Partners Virtual Investor Conference, please contact Robert Blum at 602-889-9700 or by email at [blum@lythampartners.com](mailto:blum@lythampartners.com).

## ENGAGE

The Virtual Investor Conference is the perfect platform to share your company's story, expand upon your quarterly performance, or highlight products and services.

- The platform allows investors around the world the opportunity to view your virtual investor presentation, ask the questions in real-time and learn more about your company right from their desktop or mobile device.
- Pre-record your presentation to ensure that you are communicating the key points of your company's story.
- Optional press release announcing your participation in the Virtual Investor Conference.
- Custom event link for your website and social media platforms.

## REACH

The Virtual Investor Conference is an engaging method of communication between your management team, your shareholders, and the professional investment community.

- Leverage one of the industry's leading retail investor relations portals with a following of nearly 40,000 investors--81% of which identify themselves as long-term investors.
- Additionally, reach more than 5,000 industry specific analysts and portfolio managers and another 3,000 generalist small and micro-cap portfolio managers and analysts.